

# THE SOUTHERN CAMPDRAFTERS NEWS

## ADVERTISING RATES

ADVERTISEMENT SIZES (ALL PRICES EX GST)

### CAMPDRAFT INSIDE PAGES

#### FULL PAGE \$500.00

TRIM: **w** 210mm **x** **h** 297mm

BLEED: **w** 220mm **x** **h** 307mm

SAFE AREA **w** 190mm **x** **h** 277mm

#### HALF PAGE (Vertical) \$340.00

TRIM: **w** 105mm **x** **h** 297mm

BLEED: **w** 115mm **x** **h** 307mm

SAFE AREA **w** 85mm **x** **h** 277mm

#### HALF PAGE (Horizontal) \$340.00

TRIM: **w** 210mm **x** **h** 148.5mm

BLEED: **w** 220mm **x** **h** 158.5mm

SAFE AREA **w** 190mm **x** **h** 128.5mm

### CAMPDRAFT TRADING POST

<b>1/2 PAGE</b>	<b>SIZE: w</b> 190mm <b>x</b> <b>h</b> 124mm (no bleed)	<b>\$230.00</b>
<b>1/4 PAGE</b>	<b>SIZE: w</b> 93mm <b>x</b> <b>h</b> 124mm (no bleed)	<b>\$150.00</b>
<b>1/8 PAGE</b>	<b>SIZE: w</b> 93mm <b>x</b> <b>h</b> 60mm (no bleed)	<b>\$70.00</b>
<b>1/16 PAGE</b>	<b>SIZE: w</b> 45mm <b>x</b> <b>h</b> 60mm (no bleed)	<b>\$45.00</b>
<b>1/32 PAGE</b>	<b>SIZE: w</b> 45mm <b>x</b> <b>h</b> 28mm (no bleed)	<b>\$30.00</b>

### CAMPDRAFT CLASSIFIEDS

No Colour, MAXIMUM 50 Words **\$25.00**

## CREATIVE SPECIFICATIONS

### COMPLETED ARTWORK

- Completed advertising artwork must be supplied as a high resolution PDF file.
- All images and fonts must be embedded.

### ARTWORK REQUIRING DESIGN

- All images and logo's supplied must be 300dpi
- Acceptable formats include JPEG, EPS, PDF, AI, PSD.
- Please DO NOT supply any graphics as Word or Publisher files.

# CAMPDRAFT TRADING POST

**1/8**

**W 93mm x H 60mm**  
no bleed

**1/4**

**W 93mm x H 124mm**  
no bleed

**1/32**

**W 45mm x H 28mm**  
no bleed

**1/16**

**W 45mm x H 60mm**  
no bleed

**1/2**

**W 190mm x H 124mm**  
no bleed

# INSIDE PAGES

## FULL PAGE

- BLEED: w 220mm X h 307mm
- TRIM: w 210mm X h 297mm
- SAFE AREA w 190mm X h 277mm

## HALF PAGE (Vertical)

- BLEED  
w 115mm X h 307mm
- TRIM  
w 105mm X h 297mm
- SAFE AREA  
w 85mm X h 277mm

## HALF PAGE (Horizontal)

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- SAFE AREA w 190mm X h 128.5mm